



**CAXTON** local media  
EAST & SOUTH DIVISION

20 Sydney Rd, Ravenswood, Boksburg

☎ 010 971 3300

15 June 2022

**To whom it may concern:**

Chris Mcinga played a key and crucial role as part of the Caxton Local Media Digital transformation team that embarked on the company's digital journey. Chris worked with alongside Hilton Tarent and the team at Money Web.

In the course of his tenure with Caxton, Chris also served as Digital Manager and Right hand to Bruce Sturgeon, the CEO for Caxton Local Media.

Caxton's first digital department was established by Chris from Boksburg and rolled out others across all the newspaper titles. Chris worked closely with business managers, sales managers, journalists and sales people in this role. He was at the forefront innovation and transformation within the digital space for our newspapers.

Chris was later on appointed as the business manager for one of our partner business, Capital Media, where he managed our print newspapers and digital assets and represented Caxton on the on the board of Capital Media.

I believe one of Chris's biggest challenges whilst working for Caxton was to apply change management in traditional print newsrooms to facilitate and include digital publishing in our media offerings. Chris was phenomenal in this role and his strengths of perseverance, change management, innovation, problem solving, solution creation and magic engineering shone through.

Regards  
Karen Watts  
GM Caxton

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